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## Rethink Church sermon starters, resources available

Rethink Church is offering sermon starters for the Lenten season to help reach seekers and connect in new ways with community.

A Journey to Hope ([http://www.umcom.org/site/c.mrLZJ9PFKMG/b.5629687/k.9FD8/Lenten\\_Resources.htm](http://www.umcom.org/site/c.mrLZJ9PFKMG/b.5629687/k.9FD8/Lenten_Resources.htm)) begins on Ash Wednesday with an invitation to travel with Jesus to the cross. As participants encounter real life issues along the way, we see that God's light is sometimes even brighter in the darkness and that hope can be found even in the most unlikely places.

Social media suggestions are provided to engage community prior to the message, and to continue reflection afterwards.

Props add another dimension to the series which are especially helpful to visual learners, while free-downloadable UMTV video stories illustrate how United Methodists are finding and sharing hope around the world. And that hope is extended beyond the walls through experiences shared through Facebook, Twitter, blogs, short videos and personal testimonies.

All are invited to take a journey to hope and share that hope with the world This Lenten season.

Rethink Church training will be offered at Penn Yan United Methodist Church on January 23 and during the Genesee Valley training event in February.

### Webinars

United Methodist Communications shares up-to-date and relevant information, resources and tools that will enhance your church's communications ministry during Webinars each Tuesday at 10 a.m. Central.

Topics and presenters are subject to change, but UMC will make every effort to keep to the list below. If you would like to suggest a topic for a communications ministry Webinar, send us an email ([training@umcom.org](mailto:training@umcom.org)).

January 12, Cheryl A. Hemmerle (Director, Communications Training) helps you create a basic communications plan for your church's communications ministry.

January 19, Poonam Patodia (Manager, Electronic Marketing) and Darby Jones (Marketing Associate) share tips and best practices for creating and distributing eNewsletters

January 26, To be announced.

To register and learn more, visit Tuesdays @ 10am Central at [http://www.umcom.org/site/c.mrLZJ9PFKMG/b.5480449/k.3F37/Tuesdays\\_\\_10am\\_Central.htm?tr=y&aud=5774650](http://www.umcom.org/site/c.mrLZJ9PFKMG/b.5480449/k.3F37/Tuesdays__10am_Central.htm?tr=y&aud=5774650).

## Photos of doors welcome

In line with "Rethink Church" we are looking for photos of doors of United Methodist Churches throughout the New York West Area to use in TRANSITIONS.

Email photos to

marilyn@wnyumc.org

as soon as possible for inclusion.

Deadline for the February, 2010 issue is Jan. 21. Material not received by that date may not appear until the following month.

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